

Business Reply
Licence Number
ANG50048

Hardcastle Burton LLP
Lake House
Market Hill
Royston
Hertfordshire
SG8 9BR



Conference Venue



The Haycock Hotel
London Road
Wansford
Peterborough
Cambridgeshire
PE8 6JA
Telephone: 01780 782223

Accommodation

The Haycock is able to offer accommodation to delegates at special rate of £85 for bed and full English breakfast, single occupancy in a double room, and £95 for a double. You can make a booking directly with the hotel via their website: www.thehaycock.co.uk or via email: reservations@thehaycock.co.uk or telephone 01780 782223. In all instances quote JVFG Conference rate.

www.jvfg.co.uk

Wednesday 1st February 2012

Registration 9.15am
- Tea and coffee

9.45am - Conference start

12.30 pm – Lunch

3.10pm - Close

How to find the venue

The Haycock Hotel is situated in the picturesque village of Wansford in Cambridgeshire. It is conveniently located at the A1 / A47 intersection, 5 miles south of Stamford and 8 miles west of Peterborough. There are rail stations at Stamford and Peterborough.

A map is available on the following hotel website:
www.thehaycock.co.uk/map.asp



There are a number of alternative hotels in Stamford and Peterborough.



2012 Annual Conference **Men and machines** Maximising their output



"JVFG is one of the best new initiatives that I have seen come out of the last decade"

Allan Wilkinson HSBC Head of Agriculture

Principal sponsor



Farming for a profitable future

1st February 2012
The Haycock Hotel,
Wansford.

www.jvfg.co.uk

Men and machines - Maximising their output

This year's JVFG conference looks at the motivation of your staff and getting the best results from your machinery fleet. They are a key asset to the performance of any business managed is critical to its success.

Anglia Farmers, Aginflation Report from September 2011 shows that machinery costs have risen by 16.3%, fuel by 24.9% and labour by 2.9%. Maximising the performance of these essential inputs is critical to the bottom line of any professional farming business.

What will delegates get out of the conference?

- Understand the implications of cost inflation on their business
- Share ideas to help maximise performance
- Explore ideas on how to get the best from your staff
- Understand how technology can assist in the future

AF Aginflation by input class Sept 2010 – August 2011	Inflation within item group	Weighted contribution to overall inflation
Seed	21.6%	1.08%
Fertiliser	37.8%	4.15%
Chemicals	1.5%	0.15%
Animal feed and Medicine	12.3%	1.23%
Contract and hire	6.3%	0.70%
Machinery inc depreciation	16.3%	2.28%
Fuel	24.9%	2.49%
Labour – regular and casual	2.9%	0.32%
Rent, interest, property, office	3.2%	0.58%
	Aginflation	12.98%

Event Programme

- 9.15am Registration and coffee
- 9.45am Welcome by Antony Pearce, JVFG Chairman
- 9.50am **Chairman's opening remarks.** Allan Wilkinson, HSBC Head of Agriculture
- 10.00am Keynote address. **"Full circle at the Co-op: Ensuring food security"** Christine Tacon CBE
- 10.40am **Agflation in context** – Anglia Farmers Ltd
- 10.50am Coffee
- 11.20am **Joint Venture Farming Group 2011 results.** Jamie Gwatkin – Rural Business Consultant and JVFG members discuss how they have risen to the challenge.
- 12.30pm Lunch
- 1.30pm **"Managing and motivating staff"**. Jack Ward – Chief Executive of City & Guilds Land Based Services
- 2.00pm **"Improving Farm Efficiency the Easy way"**. Edward Miller, Product Specialist (EASY), Claas UK
- 2.30pm Speakers panel
- 3.00pm **"Drawing the threads together"**. Chairman's closing remarks
- 3.10pm Close and tea



Antony Pearce



Allan Wilkinson



Christine Tacon



Jamie Gwatkin



Jack Ward



Edward Miller

How to book your place

You can book your place to this conference either online or by sending this booking form with a cheque.

Conference fee £26

The conference delegate fee is £26 per person (inclusive of VAT) and charged to cover administration, lunch and refreshments. (VAT No. 843 1714 40). JVFG members are entitled to two free places and the fee applies for each extra place booked thereafter.

Book Online

The online booking and payment form for those wishing to pay by credit and debit card is at www.jvfg.co.uk Open the conference link on the home page to access the online booking form.

Payment by cheque

Please send a cheque with this booking form for the total number of delegates (£26 for each delegate), made payable to Joint Venture Farming Group.

Post

Send your completed booking form with your payment to: Freepost, Hardcastle Burton LLP, Lake House, Market Square, Royston, SG8 9BR

Data Protection

Your contact details will be available to the conference organisers (JVFG) and the main sponsor, HSBC Agriculture unless you tick this box

Booking Form

(Please complete all details in block capitals using black ink)

I would like to attend the JVFG Conference on Wednesday 1st February 2012

Contact details

Name

Company/ Organisation

Job title

Address

Postcode

Telephone/ mobile

Email

Number of delegates

Names of all delegates attending

1)

2)

3)

Acres farmed

Don't forget to enclose your cheques!